Thieme is a market-leading provider of information and services that help improve health and healthcare for more than 140 years. The aim of the Thieme Group is to provide healthcare professionals with exactly the information, services, and tools they need in a specific work situation or phase of life. Due to the high quality and target group-specific relevance of the services offered, Thieme paves the way for better medicine and more health in life.

The platform has been approved by the Indian Medical Association.

The proven experts in informed consent solutions for over 20 years

EIDO has been supporting surgical clinicians with informed consent and shared decision-making content for over 20 years. Our Consent Suite provides a complete range of resources and consent solutions that meet the needs of healthcare professionals and systems providers.

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Thieme EIDO Consent Tools

**INFORM**

- Thieme EIDO Inform is a library of procedure-specific consent information documents
- Improves patient experience and protects hospitals against litigation
- Anaesthetics through to Vascular, over 350 procedure specific documents.

**INFORM DIGITAL FEATURES**

- View the entire Thieme EIDO Library
- Watch animations where available
- Answer engagement questions
- Manage patients through Thieme EIDO Consent Dashboard
- The patient can write notes for the clinician to review
- Patient usage is timed and tracked
- Fully Accessible - meets WCAG 2.1
- View a report of patient activity
- Home Consent

For further details visit: https://patientconsent.thieme.in or email: patientconsent@thieme.in
Indian Medical Association is the only representative, national voluntary organisation of Doctors of Modern Scientific System of Medicine, which looks after the interest of doctors as well as the well being of the community at large. The founding fathers wayback in 1928, while struggling for liberation of the Motherland from British rule simultaneously felt the need of a national organisation of the medical profession. Before that, some members of the profession - a selected few - were members of the British Medical Association, which had opened branches in India to cater to the local needs. These stalwarts, ultimately succeeded in formation of Indian Medical Association and reached an agreement with the British Medical Association that they will have no branch in India, and got mutually affiliated, which relationship continues till today.

Indian Medical Association in the year 1946 helped in organisation of the World body, namely, World Medical Association, and thus became its founder member. As an organisation it has been, and continues to play an important role in its deliberations. It hosted the III World Conference on Medical Education under the joint auspices of W.M.A. and I.M.A. in New Delhi in 1966.

Today, I.M.A. is a well-established organisation with its Headquarters at Delhi and State / Terr. Branches in 34 States and Union Territories. It has over 3,70,000 doctors as its members through more than 1750* local branches spread all over the country.
The Thieme EIDO 10-step document production process

1. Customer request
   An addition to our Library is suggested either by us or a customer.

2. Assess demand
   We assess the demand for this document to make sure it fits our criteria for an addition to our Library.

3. Assess need
   We assess need based on several factors: relevance, appropriateness, gap in our Library, level of demand, and cost to produce.

4. Authors sourced
   We source the correct author for each document, with the help of territory-specific reviewers.

5. Commission and produce
   Our content director commissions the document and relevant illustrations.

6. Review and edit
   We review the document. This includes checks for EIDO house style, further edits, and comments from the author.

7. Peer reviewed
   We send out the document for international review.

8. Clarity check
   The document is reviewed by a senior editor, the Plain English Campaign, and a representative from the target audience.

9. Medical editor feedback
   We send the reviewed version to one of our medical editors for any comments, changes, and editor sign-off.

10. Final edits and distribution
    This version is returned for final editing, translations and author sign-off. It is then ready for distribution.

Continuously reviewed
Content never becomes outdated.

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The following rigorous steps ensure that EIDO’s information is produced to a gold standard. Clinicians can feel safe in the knowledge the information they are giving patients is evidence based, accessible and up to date.